

BUSINESS ADMINISTRATION AND MANAGEMENT (BA in English)

Valid from 2013/2014 academic year (hours / week)

Code	Subjects	1 st semester					2 nd semester					3 rd semester					4 th semester					5 th semester					6 th semester					7 th semester					Prerequisites					
		L	S	Lab	Ev	Cr	L	S	Lab	Ev	Cr	L	S	Lab	Ev	Cr	L	S	Lab	Ev	Cr	L	S	Lab	Ev	Cr	L	S	Lab	Ev	Cr	L	S	Lab	Ev	Cr						
Foundation courses (89 credits)																																										
B-GY-ANLZS1	Mathematical Analysis	2	1	0	p	5																																				
B-GY-INFOAL	Information Technology Fundamentals	2	0	1	p	5																																				
B-VI-LINALG	Linear Algebra						2	1	0	e	5																															
B-VI-STAT1	Statistics I.						3	0	0	e	5																															
B-GY-VALSZ	Probability Theory											2	1	0	p	5																										B-VI-LINALG
B-VI-STAT2	Statistics II.											1	0	3	p	5																										B-VI-STAT1
B-VI-MIKROK	Microeconomics	2	2	0	e	5																																				
B-VI-MAKROK	Macroeconomics						2	1	0	e	5																															B-VI-MIKROK
B-VI-KRNYGT	Environmental Economics						2	0	0	e	3																															B-VI-MIKROK
B-VI-PUALAP	Basic Finance											2	1	0	e	5																										B-VI-MAKROK
B-VI-NKGZD	International Economics											1	1	0	e	4																										B-VI-MAKROK
B-VI-GZDJOG	Business Law	2	0	0	e	3																																				
B-GY-UZLKOM	Business Communication	1	1	0	p	3																																				
B-VI-VGAZD	Business Economics						2	1	0	e	5																															B-VI-MIKROK
B-GY-SZVAL	Basic Accounting						2	2	0	p	5																															
B-VI-MARK	Basic Marketing																2	0	0	e	4																					B-VI-VGAZD
B-GY-UZLNY	Business Language																										2	3	0	p	5											
B-VI-MOGTOR	Economic History of Hungary	2	0	0	e	3																																				
B-VI-EUISM	EU Studies	2	0	0	e	3																																				
B-B3-FILOZ	Philosophy	2	0	0	r	3																																				
<i>Obligatory elective courses (3 credits)</i>							2	0	0	r	3																															
B-B3-SZOCIO	Sociology																																									
B-B3-POLIT	Politology																																									
B-B3-PSZICH	Psychology																																									
General business courses (52 credits)																																										
B-VI-SZVEL	Accounting and Analysis											2	2	0	e	5																										B-GY-SZVAL
B-B3-PRMEN	Project Management											1	1	0	r	2																										B-VI-VGAZD
B-VI-LOGISZ	Basic Logistics and Softwares											1	0	1	e	3																										B-GY-INFOAL, B-VI-LINALG
B-VI-VSZER	Business Management																2	1	0	e	4																					
B-VI-DBALAP	Databases																2	0	2	e	5																					
B-GY-VPENZ	Corporate Finance																1	2	0	p	5																					B-VI-PUALAP
B-VI-STRUT	Strategic and Business Planning																2	1	0	e	5																					B-VI-VGAZD, B-VI-PUALAP
B-VI-KONTR	Controlling																2	1	0	e	4																					B-VI-VGAZD, B-GY-SZVAL
B-B3-KRNYM	Environmental Management																2	0	0	r	3																					B-VI-KRNYGT
B-VI-DONTES	Decision Support Systems																					1	1	0	e	3																B-VI-VGAZD
B-B3-MARKOM	Marketing Communication																					1	1	0	r	2																
B-GY-SZSZ1	Specialization Seminar I.																					0	1	0	p	2																
B-B3-HRMEN	Human Resource Management																										2	0	0	r	2											
B-B3-UZLETI	Business Ethics																										2	0	0	r	3											
B-B3-MINMEN	Quality Management																										1	0	0	r	2											B-VI-VGAZD
B-GY-SZSZ2	Specialization Seminar II.																										0	1	0	p	2											

Elective courses (9 credits)																					
B-VI-GFOLDR	Economic Geography											2	0	0	e	3					B-VI-MIKROK
B-VI-GZDPOL	Economic Policy																				B-VI-MIKROK
B-GY-KONTRE	Controlling (Case Studies)																				B-VI-KONTR
B-GY-SZEMAG	Organizational Behaviour											1	1	0	p	3					
B-GY-OPKUT	Operations Research																				B-VI-LINALG
B-GY-KUTMOD	Research Methodology																				
B-GY-IRPREZ	Essay Writing and Presentation											1	1	0	p	3					
	Specializations (30 credits)																				
	<i>Business Informatics Specialization</i>																				
B-VI-IVTISZ	Enterprise Resource Planning Systems											2	0	1	e	5					B-VI-VGAZD
B-GY-EXCEL	EXCEL Business Applications											1	0	2	p	5					B-GY-INFOAL
B-GY-KONYVR	Computerised Accounting Systems											0	0	3	p	5					B-GY-SZVAL
B-VI-ADATBV	Data Safety, Data Security																2	1	0	e	5
B-GY-IRAUT	Office Automatization																1	0	2	p	5
B-GY-STATSZ	Statistical Softwares																1	0	2	p	5
	<i>Environmental Management Specialization</i>																				
B-VI-VALLTF	Corporate Social Responsibility											2	1	0	e	5					B-VI-VGAZD
B-GY-KORTUV	Environmental Management Systems											2	1	0	p	5					B-VI-VGAZD, B-B3-KRNYM
B-VI-ENERGT	Energetics											2	1	0	e	5					B-VI-VGAZD, B-B3-KRNYM
B-VI-MEFGT	Economics of Renewable Resources																2	1	0	e	5
B-VI-KORPOL	Environmental Policy																2	1	0	e	5
B-GY-ZOLDPR	Green Projects																1	2	0	p	5
B-B3-SZGYAK	Internship																		15 weeks	r	30
	Thesis Preparation																				0

Legend: L (lecture), S (seminar), Lab (laboratory), Ev (evaluation), Cr (credits)
 e (exam), p (practical), r (report), s (signature)

Total:	20			20			20			20			20			20			0		
	300	9	30	300	7	31	300	7	29	300	7	30	300	9	31	300	8	29	0	0	30
	Total credits =																			210	